

# **BASIC**

**COLLEGE MINISTRIES**

# OUTREACH



**Hold a Campus Blitz** - contact the BASIC office for BASIC staff to come and do a focused time of outreach and advertising to reach new students on your campus and draw them to your BASIC group

**Welcome Week**- be intentional about the first week of school to put on events geared towards Freshman

**Organize Major Events** - hold major events at the beginning of the year to attract new students

- bonfire
- bbq with free food
- camping
- ice cream social
- hot dog giveaway
- hot chocolate giveaway
- semiformal dance
- coffeehouse acoustic night
- evangelistic concert/performance
- kickball/volleyball/ultimate frisbee/flag football/capture the flag game
- water balloon fight
- scavenger hunt

**Tabling** - reserve a table in a central location to give away goodies, advertise your group, and play games to engage students in spiritual conversations (Check out our Hollywood or Bible Story Game) You can find a reason to hand out giveaways for almost any occasion (fruit roll ups for Back to School, candy canes for Christmas, flowers for Valentine's day, water & energy bars for finals).

**Trip for Internationals** - plan a trip for international students to a big city or attraction nearby (Niagara Falls, New York City, Boston, hiking trails etc.)

**Parties** - plan a party for any number of holidays or special events (Friendsgiving, Halloween, Ugly Sweater Christmas Party, Super Bowl Party, Spring Fling)

**Bring the Love Campaign** - do servant evangelism projects (practical ways of showing God's love) like taking students trash down to the trash room, asking students for prayer requests around finals time, cleaning toilets in halls that have suites, washing professors' cars, etc.

**Hold a Debate** - hold a debate on campus such as creation vs. evolution or the influence of pornography, etc.

**Drive-in Movie** - rent an inflatable movie screen and show an evangelistic movie in an outdoor location

**Study Day** - hold a study day at the end of each semester with free food, quiet areas to study, and worship

**Free Food**- When all else fails, free food will always satisfy a college student!



**Volunteer together** - look up local places for you to serve together. Partner with Habitat for Humanity or a Rescue Mission, volunteer at a soup kitchen, donate blankets or soup cans, help out at an after school program

**Dinner** - eat dinner together as a group at one of the dining halls before the BASIC meeting

**Game or Movie Night** - get together to play board/card games or watch a movie

**Attend an Event** - go to a sporting event, concert, or performance together as a group

**Progressive Dinner/Dessert** - do a progressive dinner or dessert where you travel from house to house or hall to hall eating different dinner courses or desserts

**Food Tour** - do a food tour where the group goes out to eat at a different place weekly (make sure the place is cheap)

**Guys/Girls Night** - hold a men's and women's night where the men get together and women get together separately to do fun things Bowling - go bowling together as a group

**Unplanned Missions Trip** - go on an unplanned missions trip (somewhat spontaneous road trip) where students can find opportunities to serve others and evangelize (search Unplanned Missions Trip online to get the details on how to do this)

**Prayer Walk** - do a prayer walk around campus as a group

**Seasonal Fun :**

### **FALL**

Apple Picking - go apple picking and bake together afterwards

Pumpkin Carving - get together for pumpkin picking and carving

Corn Maize - go to a corn maze together as a group

### **WINTER**

Christmas Decorating & Baking - have students over to help decorate the Christmas tree and bake Christmas cookies while listening to Christmas music

Ice Skating- go ice skating together with a group and drink hot chocolate after

Caroling- get together to sing to the community or professors

### **SPRING**

First Ice Cream- take students to the local ice cream shop on the first nice Spring day

First Hike- get together for a nature walk or hike at a local park

**Theme Parties** - hold a theme party or dinner like a Mexican night, Ugly Sweater party, 70's night, etc.

**Party at the Pastor's** - have the pastor hold an event at their house to connect the students better with the church and pastor

**End of the Semester Party** - hold a party at the end of each semester



**Campus Survival Kits** - put together campus survival kits to hand out when students move in

**Groups Fair** - set up a table at the college groups fair

**Welcome Folders** - have welcome folders to hand out at your meetings to new people with information about the group and local churches, a coupon to a local restaurant, a tract about basic Christianity, some type of goodie, a roll of quarters for laundry, etc.

**Social Media** - make a Facebook page with information of meeting times and events, pictures, etc. (can also be used to send text message updates) Instagram works great too!

**Marketing Hand Outs** - hand out things like bottled water, gum, granola, candy, or anything you can think of with labels that have information on your BASIC meeting time and location

**Advertising Hand Outs** - print business cards, door hangers, bookmarks, table tents for the dining halls, etc. with details of when your group meets

**Have a Contest**- Students love a little competition. Brainstorm ideas in which you can engage the student body with some sort of competition. Raffles and prizes also make this idea stand out.

**Student Media** - find out how to advertise on college radio, TV stations, and in the student newspaper

**College Publications** - have your group listed in the Student Handbook or Student Clubs website

**Sidewalk Chalk** - use sidewalk chalk to advertise your meetings or special events

**Hand Out Cards** - use the postcards we hand out during blitzes or print hand out cards on cardstock from BASIC's website in the resources section to promote your group's meeting time and location

**Hang Posters** - hang up posters around campus and in off campus restaurants/cafes that students go to using the poster template from BASIC's website in the resources section

**T-Shirts** - make t-shirts for your group or buy t-shirts from BASIC for your whole group

**Buy a Banner** - get a banner made for tabling or one that stands to put outside your meeting room (available at the online BASIC store)

**Video Advertising** - post advertisements on video screens around campus



**Sell Textbooks** - get students to donate textbooks at the end of each semester then either sell them online or contact Benson Hines ([bensonhines@hotmail.com](mailto:bensonhines@hotmail.com)) who sells textbooks for campus ministries

**Rent-a-Student** - have people from the church pay a donation to rent students for a day to do housework, yard work, or errands for them

**Valentine's Day Fundraisers** - make chocolates (using molds) and sell them on campus, sell flowers, deliver cards to people, etc.

**Pancake Breakfast/Spaghetti Dinner** - hold a pancake breakfast or spaghetti dinner at the church and have people give donations

**Trivia Tournament** - advertise a trivia tournament to the school and give out prizes for first, second and third place

**Speed Friending** - Like speed dating, but a fun and engaging way to meet people on campus. Reserve a room, have food, and invite people to a night of friend making!

**Campus Yard Sale** - Spend time asking students, professors, faculty and staff to donate gently used items from their closets and homes to put on a huge community sale on campus

**Coin Drive** - team up with another student organization or community group to collect spare change. Make a prize for whatever group or hall can collect the most!

**Car Wash** - do a car wash on campus or in a store's parking lot in your city

**Dining to Donate** - talk to a restaurant about giving you a proceed of their sales on a scheduled day (Applebees, Moe's and Chipotle are just a few examples!)

**Auction/Sell Gift Baskets** - make gift baskets and then hold an auction or sell them at the church

**Charity Dinner** - hold a formal dinner with fancy food and sell tickets for it

**50/50 Raffle** - hold a 50/50 raffle and sell tickets on campus and to people in the local churches

**Video Game/Sports Tournament** - hold a video game or sports tournament with prizes for the best players and charge an admission fee to participate in the tournament

**Bowling Tournament** - work with a bowling alley to hold a bowling tournament in which teams pay to compete to win prizes (add a costume contest for more fun)





# RESOURCES

## BOOKS

### College Ministry

- The Fuel and The Flame: 10 Keys to Ignite Your College Campus for Jesus Christ* by Steve Shadrach
- Shaping the Future* by Guy Chimieleski
- God on Campus: Social Causes and Global Effects* by Trent Sheppard
- Reaching the Campus Tribes* by Benson Hines
- How to Make Your Mark* by CRU
- Reach the U* by Dennis Gaylor
- College Ministry 101* by Chuck Bomar
- Campus Renewal: A Practical Plan for Uniting Campus Ministries in Prayer and Mission* by Justin Christopher
- College Ministry in a Post-Christian Culture* by Stephen Lutz

## COLLEGE STUDENTS

- Firsthand: Ditching Secondhand Religion for a Faith of Your Own* by Ryan & Josh Shook
- Own Your Faith* by Mark Tabb
- Welcome To College*, by Jonathan Morrow
- Freshman* by Mark Matlock
- How To Stay Christian In College* by J. Budziszewski
- Owing Your Christian Faith* by Daniel Darling
- Make College Count: A Faithful Guide to Life + Learning* by Derek Melleby
- University of Destruction: Your Game Plan For Spiritual Victory on Campus* by David Wheaton
- Finding God at Harvard: Spiritual Journeys of Thinking Christians* by Kelly Monroe Kullberg
- Finding God Beyond Harvard: The Quest for Veritas* by Kelly Monroe Kullberg
- Moving On: Know Where You're Going And How To Get There* by Doug Franklin
- Safely Home* by Randy Alcorn
- Love is an Orientation* by Andrew Marin
- More Ready than You Realize: Evangelism in a Post-Modern World* by Brian McLaren
- Victory over Darkness* by Neil Anderson
- Mere Christianity* by C.S Lewis

## SMALL GROUP STUDY

- *Relationships Unfiltered* by Andrew Root
- *Your Own Jesus* by Mark Hall & Tim Luke
- *Drawing Near* by John Bevere
- *Wild at Heart* by John Eldredge
- *Captivating* by John and Stasi Eldredge
- *The Blueprint* by Jaeson Ma
- *Radical* by David Platt
- *The Way of the Shepherd* by Dr. Kevin Leman
- *Who You Are When No One's Looking* by Bill Hybels
- *Too Busy Not to Pray* by Bill Hybels
- *Holy Discontent* by Bill Hybels
- *The Supernatural Power of a Transformed Mind* by Bill Johnson
- *Sun Stand Still* by Steven Furtick
- *Greater* by Steven Furtick
- *So Long Insecurity* by Beth Moore
- *Esther* by Beth Moore
- *Outlive Your Life* by Max Lucado
- *Crazy Love* by Francis Chan
- *Forgotten God* by Francis Chan
- *You and Me Forever* by Francis Chan
- *Multiply* by Francis Chan
- *Don't Waste Your Life* by John Piper
- *Risk is Right* by John Piper
- *God is the Gospel* by John Piper
- *The Prodigal God* by Timothy Keller
- *The Christian Atheist* by Craig Groeschel
- *Uncommon* by Tony Dungy
- *Jesus Culture* by Banning Liebscher
- *Purpose Driven Life* by Rick Warren
- *Uncensored: Dating, Relationships, and Sex* by Jeanne Mayo
- *Eats with Sinners* by Arron Chambers
- *Wide Awake* by Erwin McManus
- *Uprising* by Erwin McManus
- *The Barbarian Way* by Erwin McManus
- *The Cost of Discipleship* by Dietrich Bonhoeffer
- *The Pursuit of God* by A.W. Tozer
- *Soulprint: Discovering your Divine Destiny* by Mark Batterson



# RESOURCES

[CONT.]

## BLOGS

- [thebasicsite.org/leaders/basic-blog](http://thebasicsite.org/leaders/basic-blog)
- [faithoncampus.com](http://faithoncampus.com)
- [collegiatecollective.com](http://collegiatecollective.com)
- [collegeleader.org](http://collegeleader.org)
- [exploringcollegeministry.com](http://exploringcollegeministry.com)
- [studentsoul.intervarsity.org](http://studentsoul.intervarsity.org)
- [apologetics315.com](http://apologetics315.com)
- [growingleaders.com](http://growingleaders.com)
- [collegeministrythoughts.com](http://collegeministrythoughts.com)
- [reachingcampus.com](http://reachingcampus.com)
- [blog.growingleaders.com](http://blog.growingleaders.com)
- [staffhacker.com](http://staffhacker.com)

## USEFUL WEBSITES/ARTICLES

- [stufficanuse.com](http://stufficanuse.com)
- [leestrobels.com](http://leestrobels.com)
- [intervarsity.org/mx/](http://intervarsity.org/mx/)
- [cru.org](http://cru.org)
- [campusministry.com](http://campusministry.com)
- [ministrymatters.com](http://ministrymatters.com)
- [startingwithgod.com](http://startingwithgod.com)
- [veritas.org](http://veritas.org)
- [youngadults.ag.org/resources.cfm](http://youngadults.ag.org/resources.cfm)
- [youngadults.lifeway.com](http://youngadults.lifeway.com)
- [shorttermmissions.com](http://shorttermmissions.com)
- [wri.leaderu.com](http://wri.leaderu.com)
- [campusministrytoolbox.org](http://campusministrytoolbox.org)
- [everystudent.com](http://everystudent.com)
- [iamsecond.com](http://iamsecond.com)
- [whatsbestnext.com](http://whatsbestnext.com)
- [resources.elevationchurch.org](http://resources.elevationchurch.org)
- [open.lifechurch.tv/resources](http://open.lifechurch.tv/resources)
- [churchmediadesign.tv](http://churchmediadesign.tv)

## VIDEO AND DVD SERIES

- Becoming a Contagious Christian
- The Case for Christ by Lee Strobel
- The Case for a Creator by Lee Strobel
- The Case for Faith By Lee Strobel
- Who Am I? by Chuck Bomar
- The Blessed Life by Robert Morris
- Financial Peace University by Dave Ramsey
- BASIC Series by Francis Chan
- Expelled: No Intelligence Allowed by Ben Stein
- ASK Series
- Doing the Right Thing by Chuck Colson
- NOOMA Series
- TrueU - Erwin McManus:
  - Life's Toughest Questions
  - The Barbarian Way
- The Truth Project by Del Tackett
- Free 7 Week Video Course on Basic Christianity:
  - [alphausa.org/campus](http://alphausa.org/campus)
- [bluefishtv.com](http://bluefishtv.com)
- [globalshortfilmnetwork.com](http://globalshortfilmnetwork.com)

## ICE BREAKERS/OPENERS

- [simplyyouthministry.com](http://simplyyouthministry.com)
- [thesource4ym.com](http://thesource4ym.com)
- [funattic.com/game\\_icebreaker.htm](http://funattic.com/game_icebreaker.htm)
- [icebreakers.ws](http://icebreakers.ws)
- [group-games.com](http://group-games.com)
- [icebreakerideas.com](http://icebreakerideas.com)
- [nbc.com/minute-to-win-it](http://nbc.com/minute-to-win-it)
- [greatgroupgames.com](http://greatgroupgames.com)
- [jubed.com](http://jubed.com)
- [ultimatecampresource.com](http://ultimatecampresource.com)
- [greatgroupgames.com](http://greatgroupgames.com)